

# JOIN THE

# ORD AREA chamber of commerce

2024 MEMBERSHIP INFORMATION

## WHY JOIN THE ORD AREA CHAMBER?



# BASE MEMBERSHIP BENEFITS

**More than 200 businesses and organizations have taken advantage of the benefits of Ord Area Chamber membership. The Chamber receives hundreds of requests and website searches each year for recommendations on goods or services to be purchased or found locally. As a Chamber member, YOU will be referred to newcomers, visitors and residents.**

**You will reap valuable dividends from the relationships formed, the knowledge and insight gathered, and the time saved by consulting with fellow members. Your membership can also save money by providing economic solutions for your everyday business needs!**

## VISIBILITY, RESOURCES & PERKS

- Stand out and get noticed online, in print or in person!
  - Access to ChamberMaster to post job opportunities, business events, Hot Deals and to update your business profile on [www.OrdNebraska.com](http://www.OrdNebraska.com), a site with nearly 100,000 page views per year. Only Chamber members are displayed on Business Directory page
    - Receive and promote in the Chamber Connections bi-weekly email
      - Ability to link e-commerce on [www.OrdNebraska.com](http://www.OrdNebraska.com)
  - Ability to utilize the Chamber Spotlight Program which includes a featured blog post and newspaper article, weekly social media posts, and highlights in the weekly Chamber email.
    - Vast social media presence, with a total of over 5,000 followers, to promote your happenings
  - Promote your business: Ribbon Cuttings, Open House, Business After Hours, & Chamber Connection Podcast
    - Membership decal to identify your association with the Chamber network & loyalty to supporting local
      - Membership referrals requested by newcomers, visitors & residents
      - Ability to offer a coupon or swag item in the Newcomer Welcome Packets
      - Opportunity to share your expertise on The Chamber Connection Podcast
        - Promotion of Business Anniversary Date on social media
      - Discounted head shots for up to two members from your organization each year
    - Events & occasional mentions during the Chamber's weekly Partyline Part 2 segment on KNLV
  - Access to private Ord Area Chamber Connections Facebook group for interactive conversation & ideas
    - Sponsorship opportunities for all "buy local" initiative & campaigns
    - Opportunities to work with local business coach, free of charge
  - Access to the Chamber membership list to create mailing labels or emails for business-related communications
  - Opportunity to apply for the Valley County Downtown & Periphery Area Rebate Program for business improvement needs
- Exclusive participation in WinterFest & Small Business Saturday Pink Friday, Sidewalk Sales, Sip on the Square & other Chamber related events
  - The Chamber purchases from Chamber members and encourages others to do they same
- Support for the creation of the Valley County Creative District, a statewide designation recognized by legislation as a way to boost economic activity
  - Complimentary use of the Chamber conference room for meetings, trainings, etc. (seats up to 12 comfortably).
    - Complimentary use of sidewalk sandwich boards for promotion & ducks for fundraising events
      - Availability for a Santa suit for holiday open houses & activities (\$15 cleaning fee)
      - Opportunity to showcase job positions with Workforce Wednesday video
- Ability to showcase your business through various marketing efforts on social media and [www.OrdNebraska.com](http://www.OrdNebraska.com)
  - Opportunity to network with retail members with the Retail Committee
  - Opportunity to promote open positions at job fairs attended by Chamber staff
  - Opportunity to promote and be promoted in the #ChamberChallenge

## CONNECTION

- In-person & virtual networking opportunities to gain ideas, information & connections
- Trainings, Lunch & Learns, & other educational opportunities. Many FREE to Chamber members, as well as exclusive discounts on any other potential registration fees. *\*Attend four lunch & learns in 2023 and receive \$50 off next year's membership rate*
  - Support of Career Discovery Day, business tours and other youth events
- Collaboration with Valley County Tourism to bring visitors and outside dollars to local businesses
  - Chamber Board monthly meetings., open to the public
  - Regular email communications to keep you informed of resources and opportunities
- As a Chamber member, you are seen as a leader in Business and avid supporter of our communities.

## 110% CLUB

Invest an additional 10% of your membership dues which will be designated for statewide marketing of job opportunities, increasing member access to [www.OrdNebraska.com](http://www.OrdNebraska.com), and targeted mailings to promote shopping local.

110% Club members are designated on our comprehensive list of members provided with every ChamberBucks Sale.

Previous years' 110% Club funds have been used for the redesign of [www.ordnebraska.com](http://www.ordnebraska.com) and other valuable efforts to grow and promote the Valley County area.

# ANNUAL MEMBERSHIP RATES

## ASSOCIATE - \$100

Home-based businesses without employees  
MLM (multi-level marketing) businesses and consultants  
Non-profit organizations  
Government entities  
Individuals/couples  
Additional businesses under same ownership  
Start-up businesses (1 year old or less)

## NON-LOCAL DISTRIBUTOR - \$175

## YOUTH MEMBERSHIP (GROUP) - \$50 YOUTH MEMBERSHIP (INDIVIDUAL) - \$25

Youth members are individuals, groups or businesses composed of members 18 years of age or younger.

## INDIVIDUALLY OWNED BUSINESS - \$150

Businesses without employees

### 1-5 EMPLOYEES - \$200

### 6-10 EMPLOYEES - \$250

### 11+ EMPLOYEES - \$350

### UTILITIES - \$350

*VIP members receive additional promotions for going above and beyond their base membership dues in support of the Chamber of Commerce.*

VIP CHAMBER MEMBER BENEFITS VIP members receive exclusive benefits while supporting the Chamber's work to strengthen the Valley County area.	CHAMBER LEGACY \$1,000	CHAMBER VISIONARY \$700	CHAMBER CHAMPION \$450
All base membership benefits (see page 2)	*	*	*
Complimentary tickets for Annual Celebration & optional VIP seating*	6 tickets \$105 value total	4 tickets \$70 value total	2 tickets \$35 value
Advertised posts featuring your business on the Ord, Nebraska Facebook page with a message and targeted audience of your choice	3 per year \$45 value (total)	2 per year \$30 value (total)	1 per year \$15 value (total)
Customized banner ad displayed on www.OrdNebraska.com (a site with an average of 100,000 page views per year)	12 months free \$360 value	6 months free \$180 value	3 month free \$90 value
VIP member listing on the Chamber page on OrdNebraska.com	*	*	*
First chance for Chamber Spotlight signup If member has not been featured in past 2 years.	*	*	*
Logo on Chamber member list provided with each ChamberBucks sale & printed in bi-annual insert in Ord Quiz	*	*	*
Business name included on WinterFest & Small Business Saturday Every Door Direct Mailings & flyers	*	*	
Logo in Chamber Connections Weekly Email footer	*	*	
Logo included on a banner displayed at Chamber Events	*	*	*
Two free headshots	*		

\*VIP members must submit dues prior to 2/15/2024 in order to receive all sponsor benefits outlined above.  
VIP members are welcome to support the 110% Club with an additional 10% of their VIP investment.

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# ORD AREA chamber of commerce

CONNECT WITH US

www.OrdNebraska.com  
(308) 728-7875

katiawalmsley@ordnebraska.com

### JOINING AS A NEW MEMBER? YOU'LL ENJOY...

- 6 months of FREE membership
- Featured post in the Chamber Connections bi-weekly email (nearly 300 email recipients)
- Featured post on the Ord, Nebraska Facebook page (a page with over 3,000 followers)



FACEBOOK  
@ordnebraska



PINTEREST  
@ordareachamber



TIKTOK  
@ordnebraska



INSTAGRAM  
@ordnebraska

## 2024 ORD AREA CHAMBER MEMBERSHIP

Please return this portion with your payment to: Ord Area Chamber of Commerce 1514 K Street, Ord, NE 68862

BUSINESS NAME	
PRIMARY CONTACT	
PRODUCT OR SERVICE	
ADDRESS (PHYSICAL & MAILING)	
PHONE	
PRIMARY EMAIL	
# FULL-TIME & PART-TIME EMPLOYEES Excluding business owners.	
WEBSITE / SOCIAL MEDIA SITES	
REFERRED BY (New members only)	
PAYMENT FREQUENCY	ANNUALLY      QUARTERLY      MONTHLY
BUSINESS ANNIVERSARY DATE	

RECEIVE VIDEO TUTORIALS ON UTILIZING CHAMBERMASTER. EMAIL TO: \_\_\_\_\_

INCLUDE ME IN UNIQUE HOLIDAY PROMOTIONS (WOMEN'S BUSINESS MONTH, MANUFACTURING MONTH, ETC.)

I'M INTERESTED IN BEING A PART OF AN ORD AREA CHAMBER COMMITTEE:

AMBASSADORS & COMMUNITY EVENTS    RETAIL    BREW (BUSINESS, RETENTION, EXPANSION, WORKFORCE)