

JOIN THE

ORD AREA chamber of commerce

2023 MEMBERSHIP INFORMATION

Dear Chamber member,

On behalf of the Ord Area Chamber of Commerce, I want to thank you for your continuous support of our community. The Ord Area Chamber of Commerce mission is to “Sustain our Quality; Retain our Youth; Grow our Community”. Valley County is an excellent place to live, work, play and grow your business. As the Chamber President, I want to encourage you to remain active in the community and in the Chamber. Let’s work together to make our communities a place where businesses succeed and grow.

We are excited for a new year and would encourage you to take full advantage of the benefits associated with your Chamber membership package, as well as advertising opportunities. Please take a moment to review these in this booklet. I would also encourage you to look at the VIP membership option that enhances your advertising and visibility.

For those considering relocating or starting a business in Ord or Valley County, you will find that becoming a Chamber member is of great value. The Chamber presents an opportunity for all members to grow their network, and in turn, grow their business. We aim to provide a connection in a business environment that brings people and organizations together to support one another and advance our interest.

It’s time to create a stronger community by promoting and developing our community assets as well as supporting business retention and satisfaction. To have a strong economic environment we must be stewards of this community. I encourage each member to actively promote our business community by being patrons of our local membership.

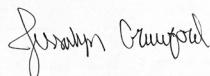
In 2023, we will continue to look for ways to improve our communication with members and the public because we know that communication is key to our success. We are proud to promote our businesses and community.

I want to thank our membership, both new and longstanding, for making the Ord Area Chamber of Commerce a continued success. I am excited to see what 2023 holds, and I encourage you to get out and get involved. Seek out a Board Member and introduce yourself. To help our member businesses stay informed, the Chamber offers the following opportunities:

- Chamber Connections emails (sent every other Tuesday morning)
- Facebook and Instagram networking (@ordnebraska)
- New website to better serve current and prospective residents & visitors (www.OrdNebraska.com)
- Coffee Connections – a time to collaborate and network with fellow Chamber members and board members.

We will continue to strive for greatness in all that we do at the Chamber. Thank you for your support and I look forward to partnering together in 2023! If you have any needs or ideas to share, please feel free to communicate those to us, as we work together to provide quality products and services that will enhance our community and attract outside consumers. Together, let’s support local and reinvest in our community.

Sincerely,



Jessalyn Crawford, 2023 Chamber President

mission

SUSTAIN OUR QUALITY.
RETAIN OUR YOUTH.
GROW OUR COMMUNITY.

BASE MEMBERSHIP BENEFITS

More than 200 businesses and organizations have taken advantage of the benefits of Ord Area Chamber membership. The Chamber receives hundreds of requests and website searches each year for recommendations on goods or services to be purchased or found locally. As a Chamber member, YOU will be referred to newcomers, visitors and residents.

You will reap valuable dividends from the relationships formed, the knowledge and insight gathered, and the time saved by consulting with fellow members. Your membership can also save money by providing economic solutions for your everyday business needs!

VISIBILITY, RESOURCES & PERKS

- Stand out and get noticed online, in print or in person!
- Access to ChamberMaster to post job opportunities, business events, Hot Deals and to update your business profile on www.OrdNebraska.com, a site with nearly 100,000 page views per year
- Receive and promote in the Chamber Connections bi-weekly email
- Ability to utilize ShopOrd.com to increase sales and/or link to your e-commerce
- Ability to utilize the Chamber Spotlight Program which includes a featured blog post and newspaper article, weekly social media posts, and highlights in the weekly Chamber email.
- Vast social media presence, with a total of over 5,000 followers, to promote your happenings
- Promote your business: Ribbon Cuttings, Open House, Business After Hours, & Chamber Connection Podcast
- Membership decal to identify your association with the Chamber network
- Membership referrals requested by newcomers, visitors & residents
- Opportunity to offer a coupon in the Newcomer Welcome Packets
- Opportunity to share your expertise on The Chamber Connection Podcast
- Promotion of Business Anniversary Date on social media
- Notary public services (complimentary)
- Discounted head shots for up to two members from your organization each year
- Events & occasional mentions during the Chamber's weekly Partyline Part 2 segment on KNLV
- Access to private "Ord Area Chamber Connections Facebook group for interactive conversation & ideas
- Sponsorship opportunities for all "buy local" initiative & campaigns
- Opportunities to work with local business coach, free of charge
- Access to the Chamber membership list to create mailing labels or emails for business-related communications
- Opportunity to apply for the Valley County Downtown & Periphery Area Rebate Program for business improvement needs

- Exclusive participation in WinterFest & Small Business Saturday Pink Friday, Sidwalk Sales, Sip on the Square & other Chamber related events
- The Chamber purchases from Chamber members and encourages others to do they same
- Support for the creation of the Valley County Creative District, a statewide designation recognized by legislation as a way to boost economic activity
- Complimentary use of the Chamber conference room for meetings, trainings, etc. (seats up to 12 comfortably).
- Complimentary use of projector and portable screen for business-related activities
- Availability for a Santa suit for holiday open houses & activities (\$15 cleaning fee)
- Opportunity to showcase job positions with Workforce Wednesday video
- Ability to showcase your business through various marketing efforts on social media and www.OrdNebraska.com
- Opportunity to network with retail members with the Retail Committee
- Opportunity to promote open positions at job fairs attended by Chamber staff
- Opportunity to promote and be promoted in the #ChamberChallenge

CONNECTION

- In-person & virtual networking opportunities to gain ideas, information & connections
- Trainings, Lunch & Learns, & other educational opportunities. Many FREE to Chamber members, as well as exclusive discounts on any other potential registration fees. **Attend four lunch & learns in 2023 and receive \$50 off next year's membership rate*
- Support of Career Discovery Day, business tours and other youth events
- Collaboration with Valley County Tourism to bring visitors and outside dollars to local businesses
- Chamber Board monthly meetings. Open to the public and board members have voting privileges.
- Regular email communications to keep you informed of resources and opportunities
- As a Chamber member, you are seen as a leader in Business and avid supporter of our communities.

110% CLUB

Invest an additional 10% of your membership dues which will be designated for support of e-commerce efforts, shop local initiatives and business education opportunities.

110% Club members are designated on our comprehensive list of members provided with every ChamberBucks Sale and displayed at various Chamber events.

Previous years' 110% Club funds have been used for the redesign of www.ordnebraska.com and other valuable efforts to grow and promote the Valley County area.

ANNUAL MEMBERSHIP RATES

ASSOCIATE - \$100

Home-based businesses without employees
MLM (multi-level marketing) businesses and consultants
Non-profit organizations
Government entities
Individuals/couples
Additional businesses under same ownership
Start-up businesses (1 year old or less)

INDIVIDUALLY OWNED BUSINESS - \$150

Businesses without employees

NON-LOCAL DISTRIBUTOR - \$175

1-5 EMPLOYEES - \$200

6-10 EMPLOYEES - \$250

11+ EMPLOYEES - \$350

UTILITIES - \$350

YOUTH MEMBERSHIP (GROUP) - \$50

YOUTH MEMBERSHIP (INDIVIDUAL) - \$25

Youth members are individuals, groups or businesses composed of members 18 years of age or younger.

VIP members receive additional promotions for going above and beyond their base membership dues in support of the Chamber of Commerce.

VIP CHAMBER MEMBER BENEFITS VIP members receive exclusive benefits while supporting the Chamber's work to strengthen the Valley County area.	CHAMBER LEGACY \$1,000	CHAMBER VISIONARY \$700	CHAMBER CHAMPION \$450
All base membership benefits (see page 2)	*	*	*
Complimentary tickets for Annual Celebration & optional VIP seating*	6 tickets \$105 value total	4 tickets \$70 value total	2 tickets \$35 value
Advertised posts featuring your business on the Ord, Nebraska Facebook page with a message and targeted audience of your choice	3 per year \$45 value (total)	2 per year \$30 value (total)	1 per year \$15 value (total)
Customized banner ad displayed on www.OrdNebraska.com (a site with an average of 100,000 page views per year)	12 months free \$360 value	6 months free \$180 value	3 month free \$90 value
VIP member listing on the Chamber page on OrdNebraska.com	*	*	*
First chance for Chamber Spotlight signup If member has not been featured in past 2 years.	*	*	*
Logo on Chamber member list provided with each ChamberBucks sale & displayed in various locations	*	*	*
Business name included on WinterFest & Small Business Saturday Every Door Direct Mailings & flyers	*	*	
Logo in Chamber Connections Weekly Email footer	*	*	
Logo included on a banner displayed at Chamber Events	*	*	
Name included on a poster displayed at Chamber Events			*

*VIP members must submit dues prior to 1/31/2023 in order to receive all sponsor benefits outlined above.
VIP members are welcome to support the 110% Club with an additional 10% of their VIP investment.

JOIN THE

ORD AREA chamber of commerce

CONNECT WITH US

www.OrdNebraska.com

www.ShopOrd.com

(308) 728-7875

beckyries@ordnebraska.com

katiawalmsley@ordnebraska.com

JOINING AS A NEW MEMBER? YOU'LL ENJOY...

- 6 months of FREE membership
- Featured post in the Chamber Connections bi-weekly email (nearly 300 email recipients)
- Featured post on the Ord, Nebraska Facebook page (a page with over 3,000 followers)



FACEBOOK
[@ordnebraska](https://www.facebook.com/ordnebraska)



PINTEREST
[@ordareachamber](https://www.pinterest.com/ordareachamber)



TIKTOK
[@ordnebraska](https://www.tiktok.com/@ordnebraska)



INSTAGRAM
[@ordnebraska](https://www.instagram.com/ordnebraska)

2023 ORD AREA CHAMBER MEMBERSHIP

Return this portion with your payment to: Ord Area Chamber of Commerce 1514 K Street, Ord, NE 68862

BUSINESS NAME	
PRIMARY CONTACT	
PRODUCT OR SERVICE	
ADDRESS (PHYSICAL & MAILING)	
PHONE	
PRIMARY EMAIL	
# FULL-TIME & PART-TIME EMPLOYEES Excluding business owners.	
WEBSITE / SOCIAL MEDIA SITES	
REFERRED BY	
PAYMENT FREQUENCY	ANNUALLY QUARTERLY MONTHLY
BUSINESS ANNIVERSARY DATE	