

JOIN THE

ORD AREA chamber of commerce

2022 MEMBERSHIP INFORMATION

Dear Chamber member,

On behalf of the Ord Area Chamber of Commerce, I want to thank you for your continuous support of our community. The Ord Area Chamber of Commerce mission is to "Sustain our Quality; Retain our Youth; Grow our Community". Valley County is an excellent place to live, work, play and grow your business. As the Chamber President, I want to encourage you to remain active in the community and in the Chamber. Let's work together to make our communities a place where businesses succeed and grow.

We are excited for a new year and would encourage you to take full advantage of the benefits associated with your Chamber membership package, as well as advertising opportunities. Please take a moment to review these in this booklet. I would also encourage you to look at the VIP membership option that enhances your advertising and visibility.

For those considering relocating or starting a business in Ord or Valley County, you will find that becoming a Chamber member is of great value. The Chamber presents an opportunity for all members to grow their network, and in turn, grow their business. We aim to provide a connection in a business environment that brings people and organizations together to support one another and advance our interest.

It's time to create a stronger community by promoting and developing our community assets as well as supporting business retention and satisfaction. To have a strong economic environment we must be stewards of this community. I encourage each member to actively promote our business community by being patrons of our local membership.

In 2022, we will continue to look for ways to improve our communication with members and the public because we know that communication is key to our success. We are proud to promote our businesses and community.

I want to thank our membership, both new and longstanding, for making the Ord Area Chamber of Commerce a continued success. I am excited to see what 2022 holds, and I encourage you to get out and get involved. Seek out a Board Member and introduce yourself. To help our member businesses stay informed, the Chamber offers the following opportunities:

- Chamber Connections emails (sent every other Tuesday morning)
- Facebook and Instagram networking (@ordnebraska)
- New website in December 2021 to better serve current and prospective residents & visitors (www.OrdNebraska.com)
- Coffee Connections – a time to collaborate and network with fellow Chamber members and board members.

We will continue to strive for greatness in all that we do at the Chamber. Thank you for your support and I look forward to partnering together in 2022! If you have any needs or ideas to share, please feel free to communicate those to us, as we work together to provide quality products and services that will enhance our community and attract outside consumers. Together, let's support local and reinvest in our community.

Sincerely,



Becky Ries, 2022 Chamber President

mission

SUSTAIN OUR QUALITY.
RETAIN OUR YOUTH.
GROW OUR COMMUNITY.

BASE MEMBERSHIP BENEFITS

BUSINESS PROMOTION

- Access to ChamberMaster to post job opportunities, business events, Hot Deals and to update your business profile on www.OrdNebraska.com, a site with nearly 100,000 pageviews per year
- Chamber Connection bi-weekly email sent to your inbox
- Ability to utilize ShopOrd.com to increase sales
- Ability to utilize the Chamber Spotlight Program which includes a featured blog post, weekly social media posts, highlights in the weekly Chamber email and a \$50 cost-shared advertising option
- Vast social media presence, with a total of over 5,000 followers, to promote your happenings
- Ribbon Cuttings, Open House & Business After Hours promotions
- Membership decal to identify your association with the Chamber network
- Membership referrals requested by newcomers, visitors & residents
- Opportunity to offer a coupon in the Visitors Welcome Booklet
- Opportunity to share your expertise on The Chamber Connection Podcast
- Opportunity to post part-time & seasonal workforce needs as well as access to list of community members seeking part-time & seasonal work

BUSINESS GROWTH

- Access to the private Ord Area Chamber Connections Facebook group for interactive conversation & ideas
- In-person & virtual networking opportunities to gain ideas, information & connections
- Recruitment of alumni & newcomers to fulfill workforce needs and to create a larger local consumer market
- Trainings & educational opportunities plus discounts on registration fees
- 0% loan program for building improvements or website design
- Support for the creation of the Valley County Creative District, a statewide designation recognized by legislation as a way to boost economic activity

BUY LOCAL EFFORTS

- Exclusive ability to accept Ord Area ChamberBucks
- Sponsorship of all buy local initiatives including #putyourmoneywhereyourhouseis campaigns
- Ability to participate in WinterFest & Small Business Saturday promotions
- Exclusive promotion during Summer Sidewalk Sales
- The Chamber purchases local products and services whenever possible

YOUTH ENTREPRENEURSHIP

- Enhanced youth and business connection with the School-to-Work program
- Connection with youth about internships, jobs and careers in Valley County
- Support of Career Discovery Day, business tours and other youth events
- Connection with high school seniors with I Love Valley County flashdrives

COMMUNITY SUPPORT

- Gestures to welcome visitors to community events
- A presence in newcomer welcome packets for new residents (featuring Chamber member coupons & gifts)
- Collaboration with Valley County Tourism to bring visitors and outside dollars to local businesses with events, such as the upcoming BRAN and Tour de Nebraska in 2022.
- Voting privileges for Chamber Board of Directors
- Promotion of the exceptional quality of life in Valley County

VALUABLE RESOURCES

- Complimentary use of the Chamber conference room for meetings, trainings, etc. (seats up to 12 comfortably)
- Communications to keep you informed of resources and opportunities
- Complimentary use of a projector and portable screen for business-related activity
- Access to Chamber list to create mailing labels for business-related communications
- Availability of a Santa suit for your holiday open houses and activities (\$15 cleaning fee)

110% CLUB

Invest an additional 10% of your membership dues which will be designated for support of e-commerce efforts, shop local initiatives and business education opportunities.

110% Club members are designated on our comprehensive list of members provided with every ChamberBucks Sale and displayed at various Chamber events.

Previous years' 110% Club funds have been used for the redesign of www.ordnebraska.com (new site launching 2021), and other valuable efforts to grow and promote the Valley County area.

ANNUAL MEMBERSHIP RATES

ASSOCIATE - \$100

Home-based businesses without employees
MLM (multi-level marketing) businesses and consultants
Non-profit organizations
Government entities
Individuals/couples
Additional businesses under same ownership

INDIVIDUALLY OWNED BUSINESS - \$150

Businesses without employees

NON-LOCAL DISTRIBUTOR - \$175

1-5 EMPLOYEES - \$200

6-10 EMPLOYEES - \$250

11+ EMPLOYEES - \$350

UTILITIES - \$350

YOUTH MEMBERSHIP (GROUP) - \$50

YOUTH MEMBERSHIP (INDIVIDUAL) - \$25

Youth members are individuals, groups or businesses composed of members 18 years of age or younger.

VIP members receive additional promotions for going above and beyond their base membership dues in support of the Chamber of Commerce.

VIP CHAMBER MEMBER BENEFITS VIP members receive exclusive benefits while supporting the Chamber's work to strengthen the Valley County area.	CHAMBER LEGACY \$1,000	CHAMBER VISIONARY \$700	CHAMBER CHAMPION \$450
All base membership benefits (see page 2)	*	*	*
Complimentary tickets for Annual Celebration & optional VIP seating*	4 tickets \$70 value total	3 tickets \$55 value total	2 vouchers \$35 value
Advertised posts featuring your business on the Ord, Nebraska Facebook page with a message and targeted audience of your choice	3 per year \$45 value (total)	2 per year \$30 value (total)	1 per year \$15 value (total)
Customized banner ad displayed on www.OrdNebraska.com (a site with an average of 100,000 page views per year)	12 months free \$360 value	6 months free \$180 value	3 month free \$90 value
Occasional recognition on Party Line Part 2 radio program	*		
Logo included on a poster displayed at Chamber events	*	*	
Logo in Chamber Connections Weekly Email footer	*	*	
Business name included on WinterFest & Small Business Saturday Every Door Direct Mailings & flyers	*	*	
Logo on Chamber member list provided with each ChamberBucks sale & displayed in various locations	*	*	*
First chance for Chamber Spotlight signup If member has not been featured in past 2 years.	*	*	*
VIP member listing on the Chamber page on OrdNebraska.com	*	*	*
Featured product post on homepage of ShopOrd.com For active ShopOrd users.	*	*	*
Name included on a poster displayed at Chamber events			*

*VIP members must submit dues prior to 1/31/2022 in order to receive all sponsor benefits outlined above.
VIP members are welcome to support the 110% Club with an additional 10% of their VIP investment.

JOIN THE

ORD AREA chamber of commerce

CONNECT WITH US

www.OrdNebraska.com

www.ShopOrd.com

(308) 728-7875

kristinafoth@ordnebraska.com

katiawalmsley@ordnebraska.com

JOINING AS A NEW MEMBER? YOU'LL ENJOY...

- 6 months of FREE membership
- Featured post in the Chamber Connections bi-weekly email (nearly 300 email recipients)
- Featured post on the Ord, Nebraska Facebook page (a page with over 3,000 followers)



FACEBOOK
[@ordnebraska](https://www.facebook.com/ordnebraska)



PINTEREST
[@ordareachamber](https://www.pinterest.com/ordareachamber)



TWITTER
[@OrdNE](https://twitter.com/OrdNE)



INSTAGRAM
[@ordnebraska](https://www.instagram.com/ordnebraska)

2022 ORD AREA CHAMBER MEMBERSHIP

Return this portion with your payment to: Ord Area Chamber of Commerce 1514 K Street, Ord, NE 68862

BUSINESS NAME	
PRIMARY CONTACT	
PRODUCT OR SERVICE	
ADDRESS (PHYSICAL & MAILING)	
PHONE	
PRIMARY EMAIL	
# FULL-TIME & PART-TIME EMPLOYEES Excluding business owners.	
WEBSITE / SOCIAL MEDIA SITES	
REFERRED BY	
PAYMENT FREQUENCY	ANNUALLY QUARTERLY MONTHLY
PAYMENT ENCLOSED	