



BOARD OF DIRECTORS

Amber Mentzer,
President

American Family Insurance

Betty Wheeler,

Riverside Physical Therapy

Arielle Brinkman

Loup Valley Dental

Dalton Davis

Great Western Bank

Dean Fahrenholz

Pathway Bank

Roy Farrens

Roy's Place/OHS

Keli Gideon

Cobblestone/Trotter Events

Center/Route 83

Steve Klimek

Anderson Pharmacy

Christy Oestreich

Ace Hardware

Lindsay Gumb Roberts

Gumb Auction & Realty,

LG Photography

2021 ACTION PLAN

BUY LOCAL INITIATIVES

- Encourage business collaborations
- Create buy local messaging & communication
- Cultivate Downtown Ord promotion & growth

MEMBERSHIP ENGAGEMENT

- Educate members on how to utilize benefits
- Offer Coffee Connections & other networking opportunities
- Encourage member-to-member social media sharing

BUSINESS GROWTH & PROMOTIONS

- Encourage strong digital presence for members that is result oriented.
- Communicate benefits that facilitate growth

WORKFORCE & PEOPLE RECRUITMENT

- Develop a of quality of life campaign
- Connect youth with local business activities
- Create youth engagement in Chamber initiatives

COMMUNITY EVENTS & SUPPORT

- Promote and engage in community events
- Continue with virtual event options to fulfill Chamber mission

COMMITMENT

As a Board of Directors, we are committed to cultivating continued community growth and business success through intentional communication, relationship building, strategic assistance, targeted approaches, and focusing on quality.

VISION FOR SUCCESS

We envision a thriving community that consistently works together to support our neighbors and promote our growth.

COMMITTEES

Executive/Finance
Ambassadors

Community Events
Business Retention, Expansion & Workforce (BREW)

www.OrdNebraska.com
www.ShopOrd.com





2021 COMMITTEES

EXECUTIVE & FINANCE

MEETS AS NEEDED

- Consists of the four officers of the Chamber Board
- Acts for the Board as necessary between meetings
- Reviews policy & structural organization
- Reviews committee work
- Drafts annual budget and conducts budget reviews as needed throughout the year

COMMITTEE: Amber, VP, Secretary, Treasurer (TBD)

AMBASSADORS

1ST TUESDAY AT
12:00 PM

- Promotes benefits of Chamber membership
- Coordinates annual membership renewal drive
- Creates & promotes business-to-business networking opportunities

COMMITTEE: Dean, Arielle, Amber

BUSINESS RETENTION, EXPANSION & WORKFORCE (BREW)

4TH TUESDAY AT
12:00 PM

- Promotes business development & expansion opportunities, workforce attraction and retention initiatives & youth entrepreneurship efforts
- Offers & supports business education opportunities (workshops, Lunch & Learns, etc.)
- Offers & supports e-commerce & online marketing promotions for members
- Oversees improvements to Chamber websites and social media activity

COMMITTEE: Betty, Steve, Keli, Dalton

OTHER: Mike (Past Chamber)

COMMUNITY EVENTS

3RD TUESDAY AT
4:00 PM

- Co-hosts the Annual Celebration (February)
- Coordinates Summer Sidewalk Sales (July)
- Co-hosts National Night Out (August)
- Coordinates WinterFest & Small Business Saturday and holiday shopping promotions (November)
- Promotes Valley County events that benefit Chamber members & attract visitors

COMMITTEE: Roy, Christy, Becky, Lindsay

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