

# GUIDELINES & APPLICATION FOR VALLEY COUNTY TOURISM'S DESTINATION DEVELOPMENT FUND



## **PURPOSE OF FUNDS**

The purpose of the Valley County Tourism Destination Development Fund Grant is to provide funding that improves existing or creates new visitor attractions and facilities in Valley County, Nebraska.

Funds available through this program are provided from Valley County's Lodging Tax Improvement Fund. The funds are to be used for capital improvements for destinations and recreational facilities that attract visitors to Valley County as described in the Nebraska Visitors Development Act, Neb. Rev. Stat. § 81-3720.

## **USE OF FUNDS**

Destination Development Fund grants shall be used to **improve visitor attractions and facilities owned by a public or nonprofit organization in Valley County**. Destinations to which improvements are made must be available for public use. Nothing in the grant guidelines excludes funding for multi-year projects.

## **EXCLUSIONS**

Grant funds may not be used for:

- Projects not located in Valley County
- Current or future general operating expenses
- Current or additional personnel salaries
- Supplies or equipment
- General maintenance of an existing facility
- Items not included in the grant application

## **FUND AVAILABILITY**

The maximum grant request is limited to 25% of the total project cost and the amount of available funds at any point throughout the year. Up to 25% of total project costs can be in-kind contributions from project partners (value volunteer time at \$10/hour).

Example: 25% of a \$10,000 project would be a grant request of \$2,500 (maximum).

Applications will be reviewed on a first-come, first-served basis and may be submitted at any time for review on a quarterly basis during the regular September, December, March and June meetings of the Valley County Tourism Committee. The amount of funds awarded will be at the discretion of the Committee. Funds will be disbursed upon project completion.

## **EXPECTATIONS**

It is ideal to have a project representative present at a Valley County Tourism Committee meeting to present the initial funding application. This creates an opportunity for the committee to learn about projects impacting the tourism industry in our community and the needs of such projects.

A summary of project details (including photos, initial impacts, etc.) is also requested once funded projects are completed. Valley County Tourism will use project summaries to promote the improved travel amenities and destinations in our community.

# APPLICATION FOR VALLEY COUNTY TOURISM'S DESTINATION DEVELOPMENT FUND



*APPLICANTS MUST BE PUBLIC OR NONPROFIT ORGANIZATIONS FOR PROJECTS IN VALLEY COUNTY, NE.*

DATE OF APPLICATION: \_\_\_\_\_

## CONTACT INFORMATION

ENTITY/ORGANIZATION: \_\_\_\_\_

CONTACT PERSON & TITLE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

EMAIL: \_\_\_\_\_ PHONE: \_\_\_\_\_

## PROJECT INFORMATION

PROJECT NAME: \_\_\_\_\_

PROJECT LOCATION: \_\_\_\_\_

PROJECT TIMELINE: \_\_\_\_\_

## PROJECT COSTS

TOTAL PROJECT COST: \_\_\_\_\_

FUNDS CURRENTLY AVAILABLE: \_\_\_\_\_

OTHER FUNDS REQUESTED: \_\_\_\_\_

TOURISM DEST. DEVELOPMENT FUNDS REQUESTED: \_\_\_\_\_

### Please attach responses to the following questions:

1. How will this project benefit Valley County?
2. How will this project increase visitation to or encourage visitors to stay longer in Valley County?
3. What other agencies or groups are co-sponsoring the project?
4. If this project is not awarded the entire requested amount will the project continue as described?

### Please attached the following information:

- Project budget
- Documentation of nonprofit status or public ownership
- Pictures, artist renderings and/or maps of project
- Any additional information to support the description of the project

Submit to: Valley County Tourism | 1514 K Street Ord, NE 68862  
(308) 728-7875 | kristinafoth@ordnebraska.com

FOR OFFICE USE ONLY  
DATE RECEIVED:

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