



# SynoVation Valley Leadership Academy

Inspire ▶ Create ▶ Innovate

2013-2014

## OVERVIEW

*Want to help change the world or community? Ever felt that you have hidden talents or strengths that you want to discover? SynoVation Valley Leadership Academy (SVLA) is an exciting and innovative leadership development program that invites your participation! SVLA recognizes that breakthrough ideas come from passionate individuals. The academy is committed to inspiring you to new personal levels which will positively impact you, your family, and your community.*

*Become a change agent! We are accepting applications from individuals who are ready to become energized and engaged. Participants will be motivated to make positive differences in their personal lives and the Valley County community as a whole.*

*SynoVation Valley Leadership Academy is a customized and unique leadership program that goes above and beyond studying different leadership styles and community awareness. This comprehensive and innovative program is a nine month opportunity that will change the way you look at your abilities, community, and leadership skills.*

## PROGRAM CONTENT

*SynoVation Valley Leadership Academy has three grand strategies to help you become a change agent!*

**INSPIRE:** SVLA brings new knowledge, ideas and networking opportunities to inspire new perspectives.

**CREATE:** SVLA introduces new relationships and strategies that will build confidences, direction, aspirations, and skills that ignite your leadership passion.

**INNOVATE:** SVLA fosters and transforms new behaviors and skills to positively impact your life and community.

We do this through action learning, coaching strategies, and leadership theories cultivating your capacities in the following areas:

- Personal Mastery & Confidence
- Emotional Intelligence
- Leadership & Followership Theory
- Positive Psychology
- Making Positive Impacts
- Happiness & Well Being
- Community & Youth Engagement

## PROGRAM CRITERIA

*SynoVation Valley Leadership Academy* is an integrative program that will provide innovative knowledge and skill-building resources. All good things do require commitment and effort; participants are expected to:

- Complete pre-session work (inventories, reading, and pre-work)
- Attend all workshop sessions
- Participate in online and reading activities between sessions
- Produce a strategic personal leadership action plan
- Produce a *Master Mind* group to develop a community based team project

All of these requirements are geared at increasing your levels of personal mastery and community leadership.

Valley County applicants will receive first priority to participate in *SVLA*. Valley County applicants are considered to be individuals who live and/or work in Valley County. Applicants who do not live or work in Valley County will be considered after all applications from Valley County individuals are reviewed.

The maximum class size is 30 participants.

## APPLICATION PROCESS

Begin the journey in becoming a *change agent* by completing the attached application and returning it to the address listed below.

The application deadline is **Thursday, August 1, 2013 at 5:00 p.m.** To receive the Early-Bird rate, register by July 15, 2013 at 5:00 p.m. (see page 4).

Valley County Economic Development  
Dahn Hagge  
1514 K Street  
Ord, NE 68862

## PROGRAM SCHEDULE & FORMAT

This format ***consists of eight, two-day coaching workshops*** that will ignite new perspectives, challenge you to have compassion for yourself, and move you to new levels of leadership skills. Projects will be based on actions and transformative learning processes and will support your development as well as reach out to the community.

All sessions will take place at the  
Central Community College – Ord Learning Center (1514 K Street, Ord).

Friday sessions will take place from 8:30 a.m. to 4:30 p.m.  
Saturday sessions will take place from 8:30 a.m. to 12:30 p.m.

- Session 1: **Beginning the Journey**  
DATES: September 20 & 21, 2013
- Session 2: **The Practice of Emotional Intelligence**  
DATES: October 18 & 19, 2013
- Session 3: **The Happiness Advantage**  
DATES: November 15 & 16, 2013
- Session 4: **Finding Your Purpose**  
DATES: January 17 & 18, 2014
- Session 5: **Investigating Leadership & Followership**  
DATES: February 21 & 22, 2014
- Session 6: **Becoming a Change Agent**  
DATES: March 21 & 22, 2014
- Session 7: **The Balanced Leader**  
DATES: April 18 & 19, 2014
- Session 8: **Striving for Personal Mastery**  
DATES: May 23, 2014 - Graduation

There will also be two to six online sessions with great resources, activities, and action steps. Participants will also contribute to an online discussion board between sessions.

## **TRAINER INFORMATION**

Denise A. Trudeau Poskas is a Human Strategist, Leadership Coach and Professor of Leadership. She holds a Masters Degree in Counseling and Psychology Education, a Doctorate in Human Science and Leadership and soon will complete a Masters Degree in Business Administration.

She has dedicated over twenty years to educating others and over a decade to working in organizations and communities developing leadership capacities in others. She holds teaching certifications in three states for middle and high school science and counseling. With over twelve leadership certifications, she strives to continually learn and develop her skills as a trainer, coach and educator. She actively speaks nationally and internationally, designs leadership programs, writes curricula, and coaches in leadership, positive psychology, and human strategy.

She is a professor of leadership at the University of Minnesota. Through her work at the U of M she has been instrumental in developing an integrative model for leadership transformation for participants in leadership programs regionally and nationally. Over the past decade, she has presented to hundreds of students and faculty, workshop participants and scholars. Her passion is for assisting others in finding their passion, igniting new ways of thinking about themselves as leaders, and learning how to move toward accomplishing their vision.

## OUR INVESTMENT

*SynoVation Valley Leadership Academy* is sponsored by multiple partners in order to provide this opportunity for the people who live and work in Valley County as well as other leaders in our region. Sponsors include:

- Valley County Community Foundation Fund
- Valley County Economic Development Board
- UNL Extension in Valley County
- Ord Area Chamber of Commerce
- Ord Public Schools
- Arcadia Public Schools
- Blue Egg Leadership Institute, LLC
- Sherwood Foundation
- Don & Artice Fells Fund, an affiliated fund of the Nebraska Community Foundation

Participants will be provided with a binder, session packets, and all other materials needed for each session. However, participants will be required to purchase two additional books. These books can be purchase online at a reasonable cost. More information will be provided in participants' packets.

A continental breakfast and lunch will be provided each Friday. A continental breakfast will also be provided each Saturday.

## YOUR INVESTMENT

This is a customized program for the Valley County community. Everyone involved in the program will be investing time, energy, focus, and compassion to ensure it meets expectations. Your investment will include commitment to:

- Participate in a community engagement project with others in the program
- Focus time and energy to your personal development
- Invest in a mentorship team with youth in the community
- Work on your action plan

The fee to participate in the program comes at a reasonable cost to you and your sponsor(s) due to *SVLA*'s generous project partners and session sponsors. Your investment is less than 1% of the total program costs. The figures on page 5 cover all training sessions, leadership and personality inventories, materials, meals, etc.

Due to grants and sponsorships provided by project partners, *SynoVation Valley Leadership Academy* is able to offer reduced registration prices for all participants. **Introductory investments** are available for the first year of the program. Costs are subject to change for future years.

INTRODUCTORY PRICE: for applicants living and/or working in Valley County:

**Early Bird Registration: \$1,600 → \$350** (register on or before July 15, 2013)

**Registration: \$1,600 → \$450** (register after July 15, 2013)

INTRODUCTORY PRICE: for applicants not living or working in Valley County:

**Registration: \$2,000 → \$600**

The final application deadline is August 1, 2013 at 5:00 p.m.

Payment will not be due until applicants have been selected to participate in the program. Payment can then be made by cash, check, or credit card. Payment will be due in full by August 30, 2013.

Contact program coordinators for a list of available *SVLA* **scholarship opportunities**.

## **QUESTIONS**

If you have questions about *SVLA* or the application process, please contact any of the following program coordinators:

### **Dahn Hagge**

HTC Coordinator

Valley County Economic Development & Valley County Community Foundation Fund  
(308) 728-7875 • [dahnhagge@ordnebraska.com](mailto:dahnhagge@ordnebraska.com)

### **Kristina Foth**

Business Development & Marketing Specialist

Valley County Economic Development & Ord Area Chamber of Commerce  
(308) 728-7875 • [kristinafoth@ordnebraska.com](mailto:kristinafoth@ordnebraska.com)

### **Kayla Hinrichs**

UNL Extension Educator

UNL Extension in Central IV  
(308) 728-5071 • [khinrichs3@unl.edu](mailto:khinrichs3@unl.edu)

Follow “*Synovation Valley Leadership Academy*” on **Facebook** for continuous updates on application deadlines, program content, and other information.

[www.Facebook.com/SynovationValleyLeadershipAcademy](http://www.Facebook.com/SynovationValleyLeadershipAcademy)

You can also visit

[www.OrdNebraska.com/Live/SynovationValleyLeadershpAcademy](http://www.OrdNebraska.com/Live/SynovationValleyLeadershpAcademy).

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How did you receive information about *SynoVation Valley Leadership Academy*?

- My employer
- Conversations with *SVLA* Program Coordinators or Committee Members
- A local civic group I am currently involved with
- A local newspaper or radio
- Social media or another online source
- Other \_\_\_\_\_

Your application form and essay will only be reviewed by the application committee. Our goal is to ensure our program is a good fit for each individual. Please initial the following statement(s) to complete the application.

\_\_\_\_\_ I have completed this application to the best of my knowledge. I also reviewed the program criteria and I understand the terms of my investment in order to participate in the *SynoVation Valley Leadership Academy*.

APPLICANT SIGNATURE

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DATE

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Please return pages 7-8 with your application. You may keep pages 1-6 as a reference.

Program coordinators will be contacting selected participants by phone or in-person beginning August 9, 2013. Participants will also be receiving a packet of information prior to the start of the program.